

THE BIG PICTURE: DATA DRIVING DECISIONS AT THE WDB LEVEL

GSETA Conference
October 2019



The Office of Research and Information at the New Jersey Department of Labor and Workforce Development (ORI)

The Office of Research and Information at the New Jersey Department of Labor is the premier source for reliable intelligence on the labor market, population, and economy of New Jersey. Our goal is to help people and organizations make informed labor market choices by:

Collecting, analyzing, and disseminating accessible and action-oriented research; and

Helping our customers understand and apply our research to meet their needs.

What is ***Labor Market Information***?



Labor market information includes all quantitative or qualitative data and analysis related to employment and the workforce. Its goal is to **help customers make informed plans, choices, and decisions** for a variety of purposes, including business investment decision making, career planning and preparation, education and training offerings, job search opportunities, hiring, and public or private workforce investments.

James F. Woods and Christopher J. O’Leary, “Conceptual Framework for an Optimal Labour Market Information System,” W.E. Upjohn Institute for Employment Research, Technical Report No. 07-022, December 2006.

NJ Department of Labor & Workforce Development Offers a Variety of Information for Your Use

Population and Demographic Trends

- Census Data
- Population and Household Estimates

Economic Data

- Labor Force Estimates
- Unemployment Rates
- Employment Data
- Industry and Occupational Employment Projections
- Population and Labor Force Projections
- Occupational Wage Rates
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Labor Market Information

What's New

Labor Market Information Update
Key Monthly LMI Indicators

Industry Cluster - Focus
Key NJ Industry Studies

Regional - Focus
North, Central & South

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What is NJ's Unemployment Rate?

What do jobs pay in New Jersey?

What are tomorrow's growth occupations?

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Occupational Employment and Wages, 2017

A Detailed Analysis of New Jersey's Occupational Landscape
Published January 2019



Occupational Employment and Wages, 2017
- Provides a general overview of NJ's labor market and key industry sectors

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Regional Reports

Burlington County Brief
Labor Market Facts

Employment and Wages*

Total Private Sector Employment (2017 Average Annual): 179,042

Percent of NJL Total: 5.2%

2012-2017 Employment Change: +13,600 or +8.2%

Largest Industry (2017 Average Annual): Health Care and Social Assistance

Employment (2017 Average Annual): 31,146

Percent of Total County Employment: 17.4%

Private Sector Wage (2017 Average Annual): County: \$54,639 NJ: \$63,738

Rank Among NJ Counties: 11

2012-2017 Change: +\$4,045 or +8.0%

Industry With Highest Average Annual Wage (2017): Management of Companies and Enterprises

Annual Average Wage (2017): \$114,777

Demographics*

Population (July 1, 2018 estimate): 445,384

Percent of NJL Total: 5.0%

Persons Per Square Mile: 557.7

Most Populous Municipality (2018 estimate): Evesham, 45,069

Total Households: 164,248

Average Household Size: 2.66 persons

Population Characteristics*

Veterans: 27,964

High School Graduate or Higher, 25 Years and Over (%): County: 93.3% NJ: 89.9%

Persons Below Poverty Level, Under 18 Years (%): County: 8.5% NJ: 15.3%

Median Age: 41.4 Years

Economic Characteristics*

Per Capita Personal Income (2017): \$59,659

Rank Among NJ Counties: 9

Number of Unemployment Insurance Claimants (2018 Quarterly Average): 7,710

Unemployment Rate: (2018 Annual Average): County: 3.8% NJ: 4.1%

Total Residential Building Permits (2017): 1,133

Single-Family Residential Building Permits (2017): 751

Average Travel Time to Work: 30.2 Minutes

Regional Focus: Central Jersey

Data and analysis for the Middlesex-Morris-Norfolk and Trenton labor areas

(Morris, Middlesex, Morris and Ocean counties)

Issue #19C
Data through Dec 2016

Central Region Leads Statewide Job Growth

Total nonfarm employment in the Central Region reached a new seasonally adjusted

Regional Focus: North Jersey

Data and analysis for the Bergen-Hudson-Passaic and Newark labor areas

(Somerset, Sussex and Union counties)

Issue #19N
Data through Dec 2016

Upward

Region (Bergen-Hudson-Passaic, BH4PD)

Regional Focus: South Jersey

Data and analysis for the Atlantic City-Hammonton, Camden, Ocean City, and Vineland-Bridgeton labor areas

(Atlantic, Burlington, Camden, Gloucester, Cape May, and Cumberland counties)

Issue #19S
Data through Dec 2016

Regional Employment Rises over the Year

The Southern Region led seasonally adjusted total of nonfarm payroll employment

At the statewide level, the job growth leaders were educational and health services (+3,700 or +2.9%) and trade, transportation and utilities (+1,400 or +1.7%). Professional and business services (+11,400 or +1.7%), financial activities (+3,400 or +1.4%), leisure and hospitality (+2,700 or +0.8%), and construction (+200 or +0.1%) also added during the period. Jobholding contracted in government (-1,500 or -0.2%), information (-1,500 or -0.2%), other services (-500 or -0.3%) and manufacturing (-500 or -0.2%) in December 2016.

Regional Job Growth Concentrated in BHP Labor Area

In December 2016, nonfarm employment in the Bergen-Hudson-Passaic Labor Area (BHP) totaled 938,600 and accounted for 43.8 percent of the region's jobs; however, labor area's gain of 12,600 jobs (+1.4%) since December 2015 accounted for all of the jobs created in the region over the year. Nonfarm employment in the Newark Labor Area was 1,205,100 in December 2016, down by 1,800 jobs or 0.1 percent over the year.

Change in Nonfarm Employment December 2015 - December 2016 (not seasonally adjusted)				
Region	Net	%	State	%
Total Nonfarm Employment	10,800	0.5	47,900	1.2
Private Sector	10,500	0.6	49,400	1.1
Construction	1,200	1.6	200	0.1
Manufacturing	-2,800	-1.9	-500	-0.2
Trade, Trans. & Utilities	4,500	1.0	14,800	1.7
Information	200	0.5	-1,500	-0.2
Financial Activities	3,400	2.3	3,400	1.4
Prof. & Business Svcs.	0	0.0	11,100	1.7
Ed. & Health Svcs.	4,600	1.4	19,700	2.9
Leisure & Hospitality	-400	-0.2	2,700	0.8
Other Services	-400	-0.4	-500	-0.3
Government	300	0.1	-1,500	-0.2

Source: NJLWD, Current Employment Statistics

Regional Focus is a quarterly publication of the New Jersey Department of Labor and Workforce Development and the Office of Research and Information. For questions regarding material in this publication or to subscribe, please contact Brandon Schoonover at (609) 728-7281 or email brandon.schoonover@doj.nj.gov.

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What industries are growing in my region?

What skills are employers looking for right now?

What is the population of my county?

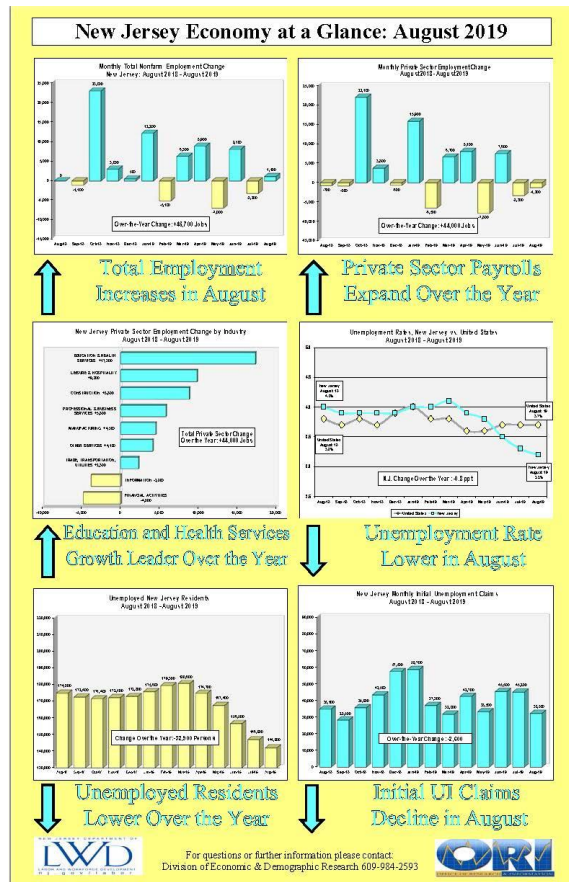
What is the current unemployment rate and how does it measure up to the state?

Key Industry Cluster reports



How many people work in the industry in New Jersey? What about my county?
How does the industry measure up to overall employment?
What types of jobs are in each industry?
What are the industry's high wage jobs?

Economic Indicator Reports



New Jersey Department of Labor
and Workforce Development
Division of Economic & Demographic
Research

Labor Market Information Update for August 2019

Prepared: September 2019



STATE OF NEW JERSEY
DEPARTMENT OF LABOR AND WORKFORCE DEVELOPMENT

- What is the unemployment rate?
- How many jobs has New Jersey added since the recession?
- What industry added the most jobs?
- How many people are unemployed in my county?
- What occupations had the most job listings last month?

Special Reports



Occupational Employment and Wages, 2017

A Detailed Analysis of New Jersey's
Occupational Landscape

Published January 2019



What occupation employs the most people?

What occupations pay the most in my region?

What can entry level workers expect to earn? What about experienced workers?

How can data help me serve my customers?



What are the top jobs in my area?

What jobs pay the most in my area?

What are the top jobs in my area?

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Employment and wage data for employers covered under the New Jersey Unemployment Compensation Law. [More](#)

Business Employment Dynamics (BED)

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Current Nonfarm Employment Statistics




Estimates of nonfarm wage and salary employment data by major industry classification for New Jersey and labor areas for the current year and prior years. [More](#)

Unemployment Rates & Labor Force Estimates

Estimates of the New Jersey labor force for Primary Metropolitan Statistical Areas (PMSAs), labor areas, counties and municipalities. [More](#)


Employer Names and Addresses

Industry and Occupational Employment Projections



Industry and Occupational employment projections for New Jersey and counties from 2016 to 2026. [More](#)

Occupational Employment Statistics Wage Survey



The OES Wage Survey provides valuable input for wage comparisons and for trends in emerging or occupations -- precise information needed by employers as well as those are choosing or changing careers. [More](#)

Local Employment Dynamics

Detailed and timely labor data on state, county and county levels. State officials, in particular, need local level data in order

Related Links

[Current Employment Press Release](#)

[One Stop Career Center Locations](#)

[Labor Market Field Analysts](#)

Top Occupations in Cumberland County

Occupation	Employment	Hourly Salary	Annual Salary
Correctional Officers	1,890	\$33.90	\$70,500
Registered Nurses	1,690	\$38.95	\$81,000
Cashiers	1,620	\$10.80	\$22,400
Retail Salespersons	1,600	\$13.95	\$29,000
Packers and Packagers	1,200	\$13.40	\$27,900

What jobs pay the most in my area?

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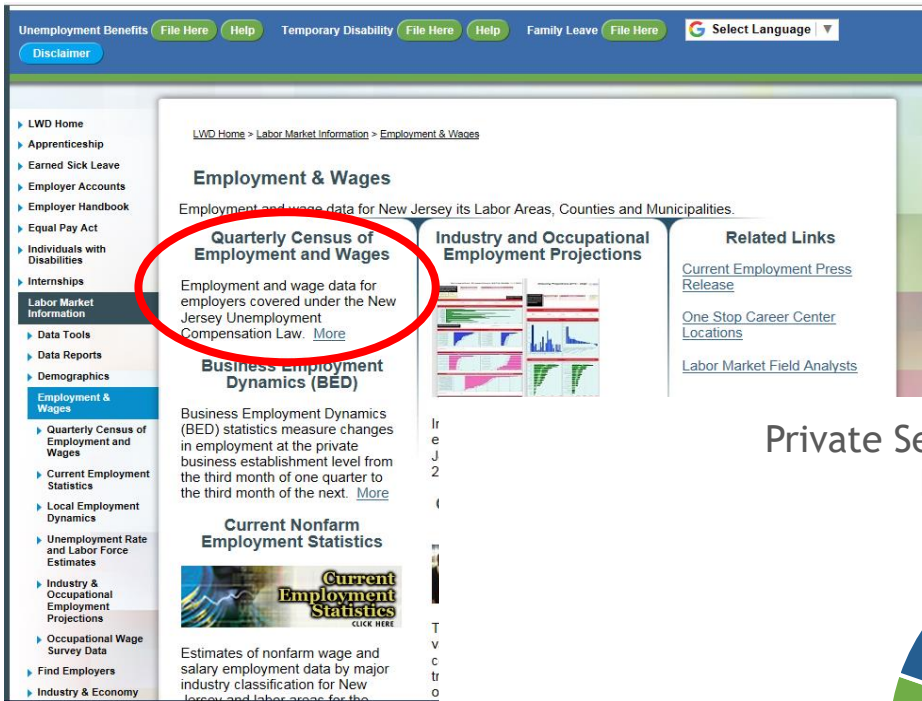
Highest paying occupations in Cumberland County

Occupation	Employment	Hourly Salary	Annual Salary
Physicians and Surgeons	220	\$108.70	\$226,100
Family and General Practitioners	20	\$97.55	\$202,900
Dentists	60	\$76.95	\$160,000
General and Operations Managers	390	\$74.15	\$154,300
Financial Managers	100	\$72.25	\$150,200

What is the most prominent industry in my county?

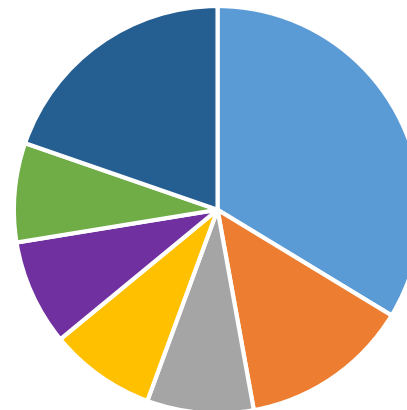
What industry has been growing the most over the past few years?

What is the most prominent industry in my county?



In Bergen County the industries that employ the most people are **health care & social assistance** and **retail trade**

Private Sector Employment by Industry
Bergen County, 2018

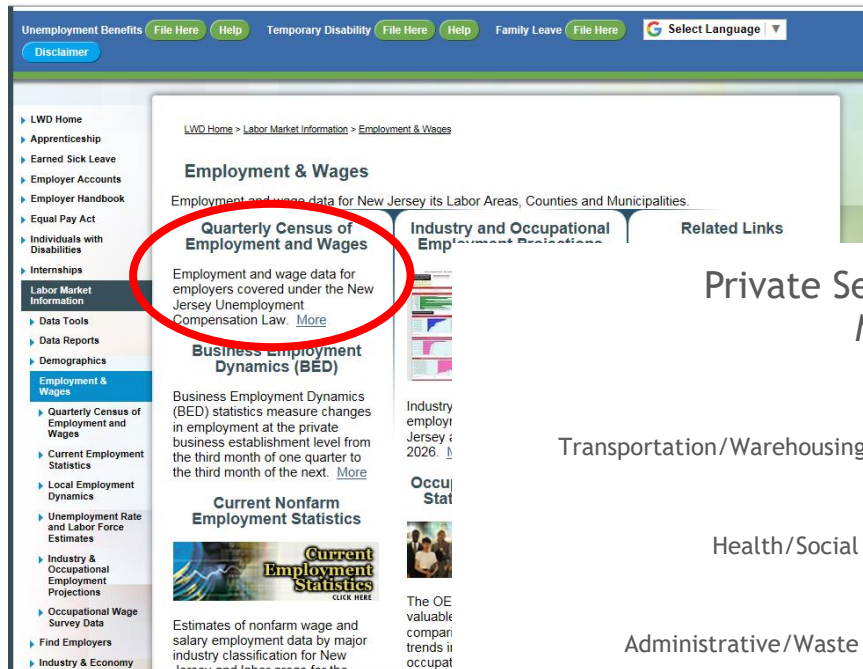


- All Other Industries
- Manufacturing
- Health/Social

- Retail Trade
- Accommodation/Food Services

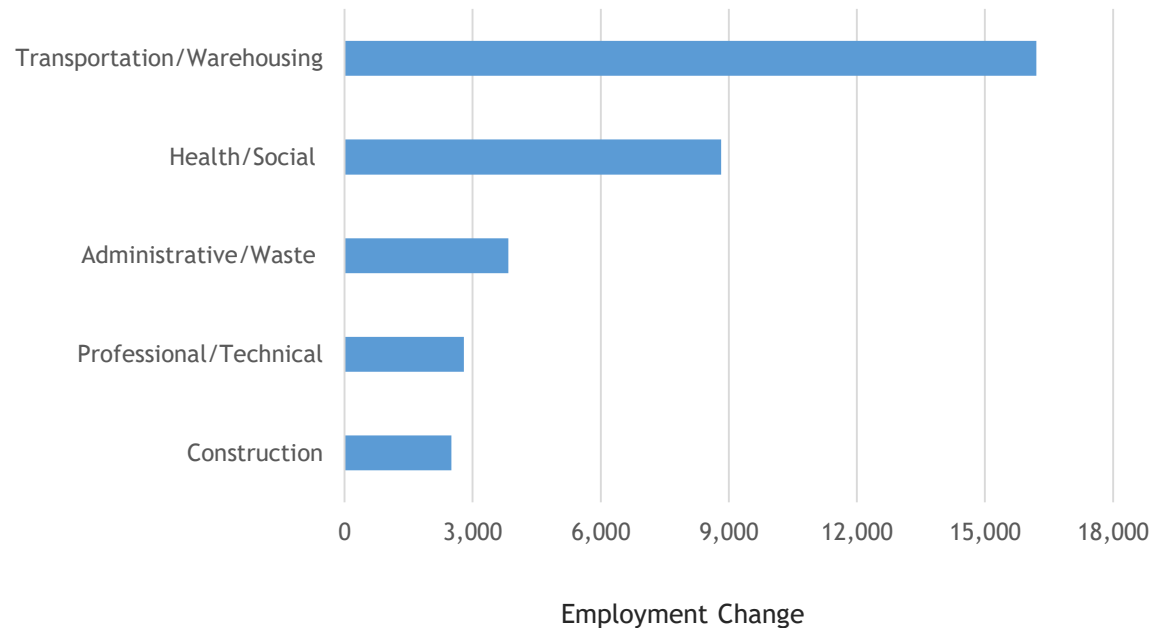
- Wholesale Trade
- Professional/Technical

What industry is growing?



In Middlesex County **transportation and warehousing** added the most jobs during the last 5 years.

Private Sector Employment Growth by Industry
Middlesex County, 2014-2018



What Mercer County town has the most employment?

How many retail businesses are in Camden City?

What Mercer County town has the most employment?

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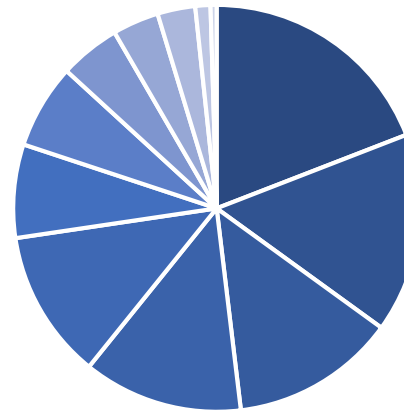
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QCEW Quarterly Historical **Municipal Reports** Size Class

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2017 [Municipal Report by Sector \(NAICS based\)](#)
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2013 [Municipal Report by Sector \(NAICS based\)](#)
2012 [Municipal Report by Sector \(NAICS based\)](#)
2011 [Municipal Report by Sector \(NAICS based\)](#)
2010 [Municipal Report by Sector \(NAICS based\)](#)
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Princeton has the highest level of private sector employment in Mercer County

Private Sector Employment by Municipality
Mercer County, 2018



■ Princeton
■ Ewing
■ East Windsor

■ Hamilton
■ Robbinsville
■ Hopewell Twp

■ Trenton
■ West Windsor
■ Hightstown

■ Lawrence
■ Pennington
■ Hopewell

How many retail businesses are in Camden City?

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QCEW Quarterly Historical **Municipal Reports** Size Class Multiple Worksite Reports Publication

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2017	Municipal Report by Sector (NAICS based)
2016	Municipal Report by Sector (NAICS based)
2015	Municipal Report by Sector (NAICS based)
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2009	Municipal Report by Sector (NAICS based)

Top Private Sector Industries by Establishment

Industry	Establishments
Retail Trade	197
Accommodations/Food Svcs	79
Other services	73
Professional/Technical Svcs	63
Admin/Waste Remediation	55

There are 197 retail establishments in the city of Camden

What are the growing occupations in my area?

What does the future job market look like for people with only a high school diploma?

What are the growing occupations in my area?

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The OES Wage Survey provides a valuable input for wage comparisons and for trends in emerging or occupations -- precise

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Occupations Expected to Add the Most Jobs Burlington County, 2016-2026

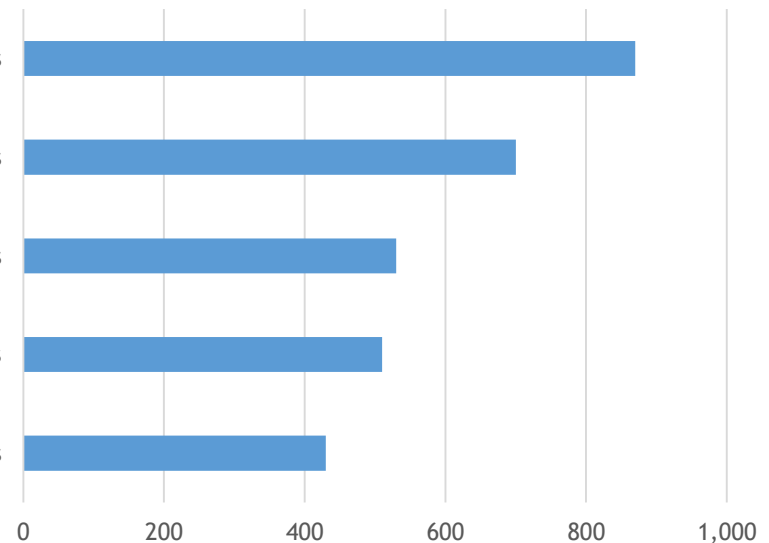
Home Health Aides

Warehouse Workers

Software Developers, Applications

Registered Nurses

Nursing Assistants



Change in occupational employment

What does the future job market look like for people with only a high school diploma?

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New Jersey Projected Employment Change 2016-2026 Occupations Requiring a High School Diploma

Occupation	Employment Change	Average Salary
Receptionists & Info Clerks	6,030	\$32,390
Social & Human Service Assistants	4,820	\$35,990
Light Truck/Delivery Service Drivers	3,780	\$37,400
Customer Service Reps	3,600	\$39,680
Fitness Trainers/Group Fitness Instructors	3,140	\$52,780
Security Guards	3,050	\$31,330
Wholesale Sales Reps	2,850	\$77,140
Childcare Workers	2,780	\$25,860
General Maintenance Workers	2,420	\$45,530
Electricians	2,390	\$70,850
Carpenters	2,180	\$61,390
Plumbers, Pipefitters & Steamfitters	1,980	\$70,670

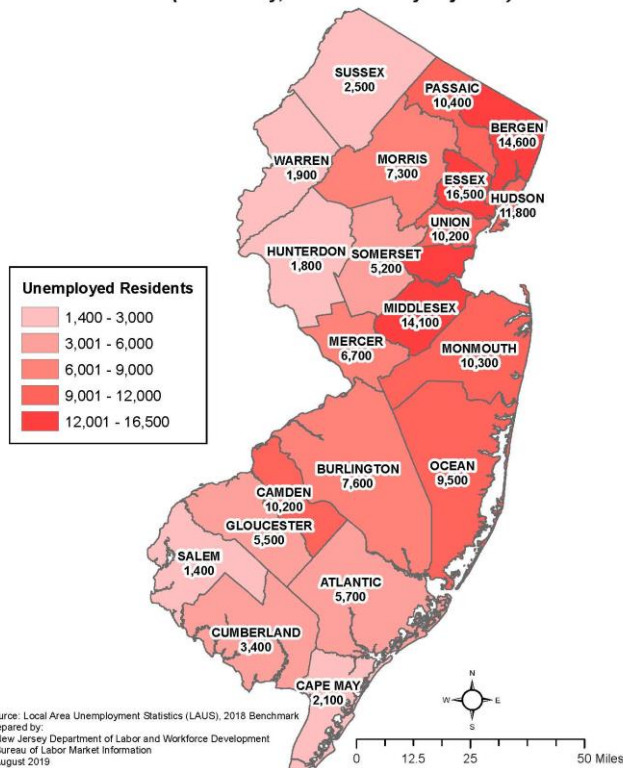
How many of my county residents are unemployed?

What do we know about our customers?

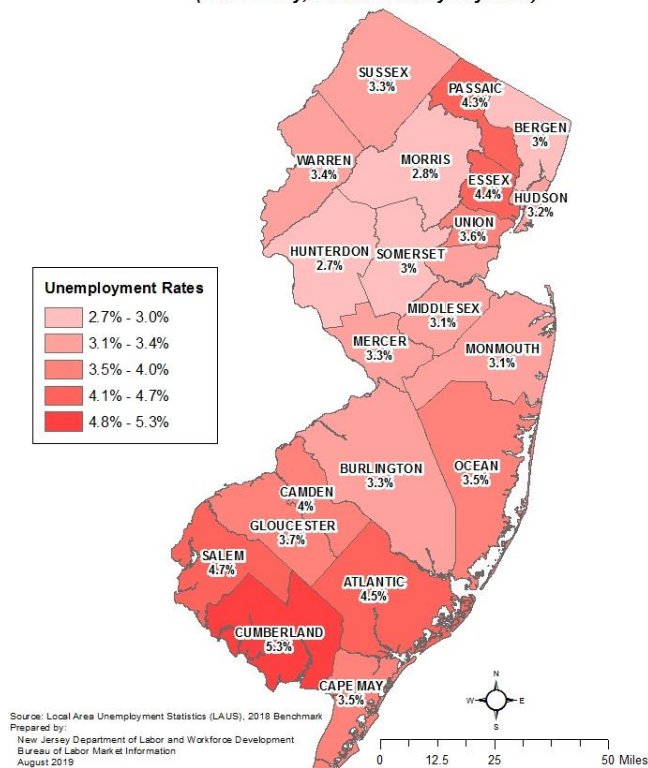
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New Jersey Counties
Unemployed Residents - July 2019
(Preliminary, Not Seasonally Adjusted)



New Jersey Counties
Unemployment Rates - July 2019
(Preliminary, Not Seasonally Adjusted)



What do we know about our customers?

Characteristics of New Jersey's Insured Unemployed by County Statewide 2nd Quarter 2019

	Continued Claims	Percent		Continued Claims	Percent
Total Claimants	154,563				
Gender	154,563	100.0	Age of Claimant	154,563	100.0
Male	84,523	54.7	Under 25	11,198	7.2
Female	70,040	45.3	25-34	34,816	22.5
			35-44	30,479	19.7
Race	154,563	100.0	45-54	32,735	21.2
White	89,654	58.0	55-64	31,305	20.3
Black	35,405	22.9	65 and over	12,058	7.8
Asian	5,401	3.5	Missing Data	1,972	1.3
Other	1,858	1.2			
Chose Not To Answer	22,245	14.4	Wages	154,563	100.0
			Less than \$5,000	2,896	1.9
Ethnicity	154,563	100.0	\$5,000 - \$10,000	16,830	10.9
Hispanic	34,275	22.2	\$10,001 - \$20,000	41,090	26.6
Non-Hispanic	103,283	66.8	\$20,001 - \$30,000	27,203	17.6
Chose Not To Answer	17,005	11.0	\$30,001 - \$40,000	18,611	12.0
			\$40,001 - \$50,000	12,832	8.3
Educational Attainment	154,563	100.0	\$50,001 - \$60,000	9,336	6.0
Less Than High School	24,190	15.7	\$60,001 - \$70,000	6,785	4.4
High School Graduate	66,858	43.3	\$70,001 - \$80,000	4,829	3.1
Some College Including Associates Degree	33,129	21.4	\$80,001 & Over	14,151	9.2
Bachelors Degree and More	30,386	19.7	Missing Data	0	0.0
Missing Data	0	0.0			
			Occupation	154,563	100.0
Selected Industries	154,563	96.0	Management	13,203	8.5
Agriculture, Forestry and Hunting	796	0.5	Business and financial	5,803	3.8
Mining	67	0.0	Professional and related	17,502	11.3
Construction	16,301	10.5	Services	29,226	18.9
Manufacturing	8,469	5.5	Sales and related	10,320	6.7
Trade, Transportation and Utilities	32,362	20.9	Office and administrative support	19,786	12.8
Information	1,814	1.2	Farming, fishing and forestry	707	0.5
Financial Activities	6,106	4.0	Construction and extraction	16,578	10.7
Professional and Business Services	29,775	19.3	Installation, maintenance and repair	5,126	3.3
Educational and Health Services	13,966	9.0	Production	13,892	9.0
Leisure and Hospitality	19,293	12.5	Transportation and material moving	21,986	14.2
Other Services	3,129	2.0	Military	253	0.2
Public Administration	3,060	2.0	Missing Data	181	0.1
Unclassified	3,576	2.3			
Missing Data	15,849	10.3			

STATE OF NEW JERSEY
DEPARTMENT OF LABOR AND WORKFORCE DEVELOPMENT

Unemployment Benefits [File Here](#) [Help](#) Temporary Disability [File Here](#) [Help](#) Family Leave [File Here](#)

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LWD Home > Labor Market Information > Employment & Wages > Unemployment Rate and Labor Force Estimates

Labor Force Estimates

Labor Force State, County Labor Area Municipalities Metro **Unemployment Insurance Claimant Characteristics**

Characteristics of New Jersey's Unemployment Insurance (UI) Claimants

WE NEED YOUR HELP! Help us improve our products and customer service by completing a brief survey. [TAKEN SURVEY](#)

Beginning on March 23, 2015, a new monthly series is being introduced as part of Characteristics of New Jersey's Unemployment Insurance (UI) Claimants. Claimant characteristics such as gender, race, age, educational attainment, industry will be produced, both at the state and New Jersey county levels. These counts represent individuals that have certified for full weeks of regular UI benefits during the week of the month; these are considered representative of the UI claimant population. Please note that these data do not represent the entire universe of New Jersey's unemployed; they represent those unemployed that have certified for unemployment insurance benefits.

Unemployment Rate and Labor Force Estimates

What is the youth population in my area?

What are the ages of the veterans in my area?

What is the youth population in my area?



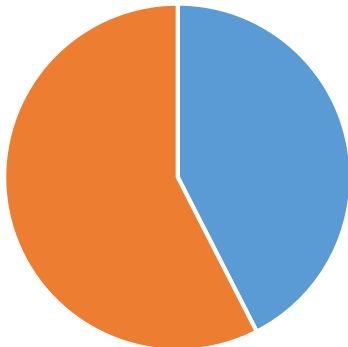
Explore Census Data

The Census Bureau is the leading source of quality data about the nation's people and economy.

[Advanced Search](#)



Hudson County Population
Age 15-24 = 72,252



■ 15-19 ■ 20-24

Gloucester County Population
Age 15-24 = 39,036



■ 15-19 ■ 20-24

Salem County Population
Age 15-24 = 7,953



■ Male ■ Female


What are the ages of the veterans in my area?

United States Census Bureau

Explore Census Data

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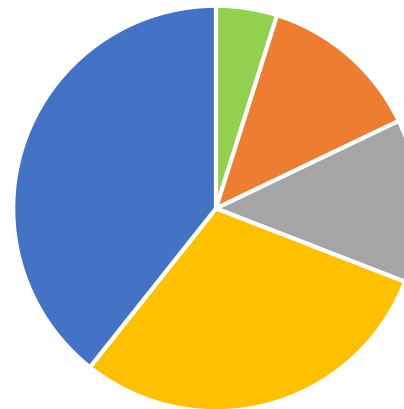
cedsci.feedback@census.gov

Burlington County Veterans by Age Group



■ 18-34 ■ 35-54 ■ 55-64 ■ 65-74 ■ 75 and over

Ocean County Veterans by Age Group



■ 18-34 ■ 35-54 ■ 55-64 ■ 65-74 ■ 75 and over

How many youth have work experience?

How many residents have a bachelors degree? How many have only a high school diploma?

How many youth have work experience?

United States
Census
Bureau

Explore Census Data

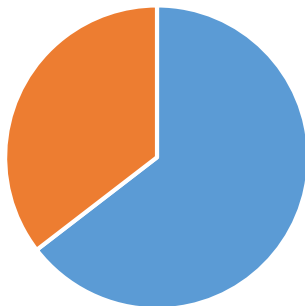
The Census Bureau is the leading source of quality data about the nation's people and economy.

Q I'm looking for ...

Advanced Search

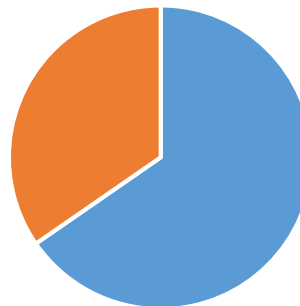


Atlantic County
Work Status for Residents
Age 16-24



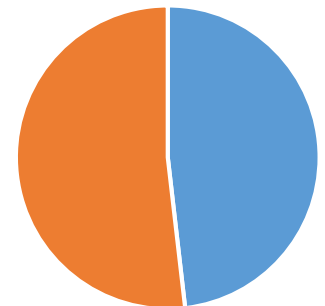
■ Worked ■ Did not Work

Monmouth County
Work Status for Residents
Age 16-24



■ Worked ■ Do not Work

Essex County
Work Status for Residents
Age 16-24



■ Worked ■ Did not Work

How many residents have a bachelors degree or high school diploma?

United States
Census
Bureau

Explore Census Data

The Census Bureau is the leading source of quality data about the nation's people and economy.

Q I'm looking for ...

[Advanced Search](#)

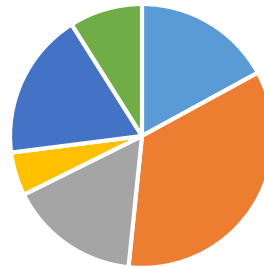


Cape May County
Educational Attainment



- No HS Degree
- HS Grad/Equiv
- Some college
- Associate's
- Bachelor's
- Grad/Professional

Passaic County
Educational Attainment



- No HS Degree
- HS Grad/Equiv
- Some college
- Associate's
- Bachelor's
- Grad/Professional

Union County
Educational Attainment



- No HS Degree
- HS Grad/Equiv
- Some college
- Associate's
- Bachelor's
- Grad/Professional

A trucking company in my area just closed and there are many drivers out of work. Who is likely to hire truck drivers?

What computer/IT skills are most sought out by employers?

Who is hiring right now?

Who is likely to hire truck drivers?

Top **Companies** and Top **Industries** in the Morris-Sussex-Warren Area with Hiring Needs for Truck Drivers Based on Online Job Listing Activity

Employers with the Most Listings

Mtb

Crete Carrier Corporation

Celadon Trucking Services

Mcelroy Trucking Lines Inc

George Hildebrandt

Transport America

Covenant Transport

J&R Schugel Trucking Inc

Buddy Moore Trucking

Ps Transportation

Industries with the Most Listings

General Freight Trucking

Specialized Freight Trucking
Management, Scientific, and Technical
Consulting Services

Freight Transportation Arrangement

Other General Merchandise Stores

Household and Institutional Furniture
and Kitchen Cabinet Manufacturing

Clothing Stores

Waste Collection

Couriers and Express Delivery Services
Automotive Parts, Accessories, and Tire
Stores

What IT skills are most sought after by employers?

Top **Computer and Technical Skills** being sought by employers in the Greater Raritan WDB Area during 2018 based on online job listing activity

Skills Sought
Microsoft Office (Excel, Powerpoint, Word, etc.)
SQL
JAVA
SAP
Software Development
Oracle
Python
Javascript
Linux
Systems Development Life Cycle (SDLC)

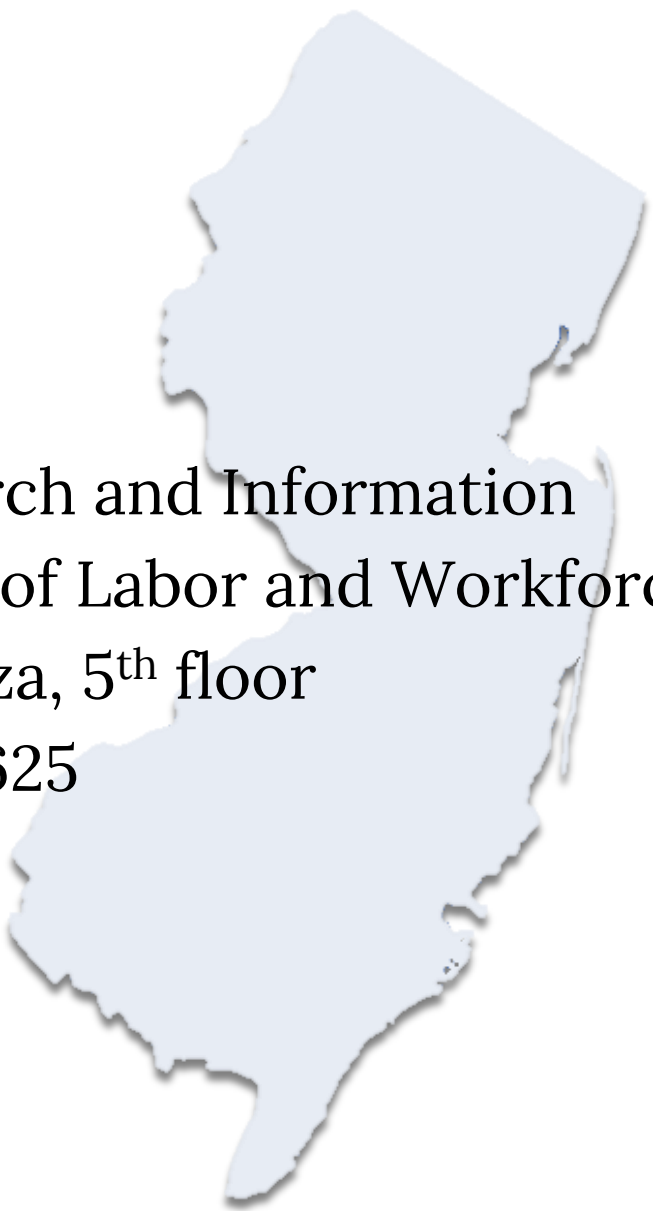
Who is hiring right now?

Companies with Hiring Needs Statewide Based on Online Job Listing Activity

Mtb	Rutgers, the State University of New Jersey
Meridian Health System	Saint Barnabas Health Care System
Kohl's	Walmart / Sam's
Crete Carrier Corporation	Anthem Blue Cross
Celadon Trucking Services	Covenant Transport
Hackensack University Medical Center	Amazon
Mcelroy Trucking Lines Inc	RWJ/Barnabas Health
Jfk Medical Center	Verizon Communications Incorporated
Atlantic Health	J&R Schugel Trucking Inc
George Hildebrandt	Accenture

Questions? Comments?





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